

But I recently came across the lesser-known cachets produced by the Court of Flags Motel in El Cerrito, California. This motel was going strong in the 1950s and is seen in this postcard in Figure 4.

The interesting thing about the motel is that the owners created envelopes to promote the motel and first day collecting! The cachets were made and sold to citizens to use as they wished. It appears that this probably started in the late 1950s and probably ran for a few years.

It appears that a batch of 250 was run on the Champions issue (Figure 5). Also, on

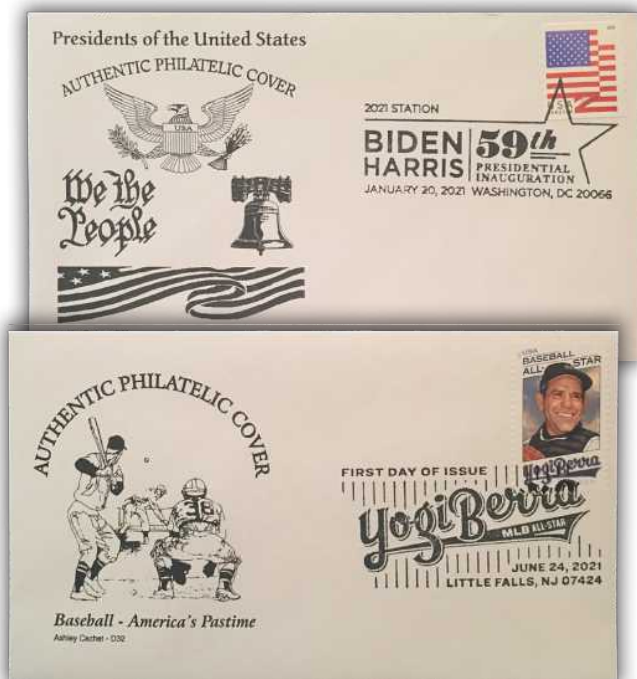


Figure 3.



Figure 4.

the back of a FDC is information about collecting first day covers (Figure 6). Several issues are shown and all appear to be very attractive and collectable (Figure 7). I find this advertising of the Motel and Stamp collecting to be fascinating and unique for the era involved.